

AUS Shipping Cheat Sheet

1. Packaging

2. Shipping Method

3. Duties & Taxes

4. Shipping Fee Model

5. Business Account



PACKAGING

1. Invest in quality packaging to minimise the risk of a broken package arriving at your customers doorstep.
2. Package your item securely and minimise waste. its cheaper for you and better for the environment.



SHIPPING METHOD

1. Consider time, cost and what the customer wants when selecting a shipping method.
2. Remember customers are willing to pay a premium for faster shipping in Australia, due to the large distances between major cities.
3. Australia Post and TNT are great for domestic shipments.



DUTIES & TAXES

1. Good and services are charged (GST) including imports \$1000+
2. Make sure you are registered for GST once you make more than \$75000 annually.



SHIPPING FEE MODEL

There are many ways to go about shipping pricing. It is important to consider these options as not only does it affect your bottom line but your branding too. Consider these three Shipping Fee Models;

- 1. Free Shipping-** Best option for the customer not the vendor. Can be affordable if only for domestic shipments or if you implement a free shipping threshold.
- 2. Charge what you get charged-** For this model to work you need to be transparent with your customer and explain what you are charging and why. The biggest downside to this model is the constant changes in pricing which can take a lot of time to manage if going order by order.
- 3. Flat Rate-** Seems like the easiest option but requires a lot of data to get right. Works best for business which have limited products with similar margins.



SET UP A BUSINESS ACCOUNT

1. Set up a business account with your chosen delivery services by doing this you will be able to get access to cheaper shipping rates, faster delivery options and more as your store generates more and more orders.